

Mobile App Development

Since 2013, the number of global mobile application users has surpassed desktop users¹; this trend is expected to continue. Insystech can help your organization mobilize your applications and capture your share of this growing market. Insystech specializes in designing, developing, deploying and managing Mobile Apps for:



- iPhones & iPads
- Android Phones & Tablets
- Windows Phones & Tablets

Over the past five years we have architected, designed, developed and implemented a variety of mobile apps for various customers. Several of these apps are sold in the Apple i-Tunes and Google Marketplace store fronts.

We have a proven track record of successfully designing, developing and deploying mobile apps for various domains/verticals and we have the uncanny ability to create easy to use and powerful mobile apps for any domain. Our expertise includes creation of mobile apps using native, device specific coding methodology as-well-as web tool-kit apps to take advantage of easy portability. We work closely with our customers to understand their requirements and architect the best fit solution for their (and their customer's) needs. In addition, we have conceived, designed, developed and deployed our own apps. These apps are described in the Mobile App Products section.

Mobile App Expertise

Our team of experts include a complete team dedicated to mobile apps development. In addition to Developers we have **UI/UX Specialists** and **Graphic Artists** who can create attractive, simple, easy to use interface designs that are also **responsive** to allow for easy deployment of the apps in phone, tablet and standard web browser formats. The team is adept in using **agile methodology** to iteratively gather requirements and show the app as it is developed.

We offer full support, in terms of keeping the apps current with changes in the operating systems and devices. Our apps testing team understands the importance of performance and they consistently check for memory leaks, security, scalability and fast response. We have a large scale testing lab with several devices readily available. We have expertise in developing native apps, hybrid apps and web toolkit apps, and we have the skills to port apps from one platform to the other (example: iOS to Android platform or vice-versa).



Mobile App Dev Training

Mobile applications have shown to be an incredible platform to extend business opportunities and marketability in many fields. With ever growing sales of smart phones and tablets, and with the phenomenal increase in the power of these devices, every Government Agency and every Company is looking for opportunities to provide information at the users' finger tips!

Insystech recognized this demand several years ago and cultivated a team of developers who specialize in mobile apps development and who can act as mentors, trainers to train others. We can offer customized training to your employees helping them become mobile apps developers. We have an extensive formal curriculum that is approved by Northern Virginia Community College (NVCC) as an official Externship Course, whereby NVCC Students can take this course and receive credits toward their college degree.

¹ Source: Morgan Stanley Research

Mobile App Products

Insystech has designed and developed a number of mobile applications that are available through various online stores, including the Apple iTunes store and Google Play store. Here are a few examples:

TimeCard™	ConnectBooks™	School Safety App™
<p><i>TimeCard is a mobile timesheet solution that enables time and attendance information to be recorded remotely using cell phones. TimeCard features integrated, complex GPS Tracking, automatic job site geofence identification, and single, multiple, and group time card capabilities.</i></p>  <p><i>Timecard is a Trademark of ECONZ.</i></p>	<p><i>The ConnectBooks™ line of apps allow small business owners and other authorized users to connect to their accounting packages from their mobile device(s). We have developed the following ConnectBooks products. Additional information regarding ConnectBooks is available at www.connectbooks.com.</i></p> <ul style="list-style-type: none"> ▪ <i>ConnectBooks for Sage 50 US (PeachTree)™</i> ▪ <i>ConnectBooks for Sage 50 Canadian (SimplyAccounting)™</i>  <p><i>ConnectBooks is a Trademark of Insystech, Inc. Sage 50 US and Canadian are Trademarks of Sage Corporation</i></p>	<p><i>The school safety application features is a crisis notification and management system that allows teachers and other school staff to communicate directly with emergency response personnel during a crisis. The application provides important tools, including s training drills & preparedness, audio and video features, GPS location, and geo-fence zones, a first responder's dashboard.</i></p>  <p><i>School Safety App is a Trademark of Insystech, Inc.</i></p>

Contact Us

Contact us to reap the benefits of custom developed mobile apps for your business.

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